



# My SKILLSfuture

User Guide on World of Work  
(Secondary)

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## 2 SINGAPORE INDUSTRY LANDSCAPE



Figure 2-1: Singapore Industry Landscape (World of Work)

The **Singapore Industry Landscape** is an interactive page for you to learn about the various industries. There are 31 of these industries as “hotspots” (Figure 2-1) for you to click and display detailed information.

The industries are arranged in alphabetical order for you to navigate by clicking on  and  buttons or the alphabetical index.

<p>1. Click <b>World of Work &gt; Singapore Industry Landscape</b> from the drop-down menu.  The <b>Singapore Industry Landscape</b> page is displayed.</p>	
<p>2. Click on any of the industry icons. These industries are arranged in alphabetical order.  Example: Click “Arts, Entertainment and Recreation”.</p>	
<p>3. A quick summary of “Arts, Entertainment and Recreation” is displayed.  To view more details about the selected industry, click the “Find Out More” button.</p>	

4. You will be directed to the **Singapore Industry Landscape Detail Page.**

Information includes:

- Background
- Facts and Figures
- Outlook
- Environment
- Images
- Videos
- Industry News
- Related Links

Click the “+” symbol to expand the details.

# / World of Work > Singapore Industry Landscape > Singapore Industry Landscape Detail

## Arts, Entertainment and Recreation

★ Add to Favourite

Background	+
Facts and Figures	+
Outlook	+
Environment	+
Images	+
Videos	+

**Industry News** **Related Links**

There is currently no news articles related to this Industry.

Background	+
<b>Facts and Figures</b>	-
Outlook	+
Environment	+
Images	+
Videos	+

Singapore's artists has been garnering acclaim overseas, making considerable headway in the international arts scene. Contemporary artists such as Ming Wong had received a Special Mention Award at the Venice Biennale 2009, being the first award for Singapore; Charles Lim was also given a Special Mention for his work at the Venice Film Festival in 2011; and June Yap was selected to be the first curator for the Guggenheim UBS MAP Global Art Initiative in 2012.

The Dance industry in Singapore is increasingly vibrant with various dance groups, collectives and independent artists performing in a wide variety of genres. In just less than a decade, the number of dance performances have increased three-fold from 500 to 1500. There are over 50 dance companies, institutions and societies in Singapore currently, including a growing pool of independent dance artists.

The local Music scene, comprising professionals, community groups, and student participants observed significant growth in recent years. The Singapore Symphony Orchestra, Singapore's leading professional symphonic orchestra, plays over 100 well-attended concerts annually, and Wind Bands are common Co-Curricular Activity groups in our schools. In addition, there are over 40 Chinese choral groups, 15 Western choral groups, and 200 school choirs currently.

The local Traditional Arts scene is lively, with more than 1,400 performances and other community engagement activities held yearly. There are more than 100 active Traditional Arts groups being supported by the National Arts Council (NAC). Singapore also saw an increasing number of young practitioners in traditional dance and music in recent years.

**OVERALL INTEREST IN ARTS AND CULTURE**  
Interest in local arts and cultural events has significantly increased and is at its highest since 2005.

Source:  
Dance  
Visual Arts  
Music  
Traditional Art  
Population Survey on the Arts 2015

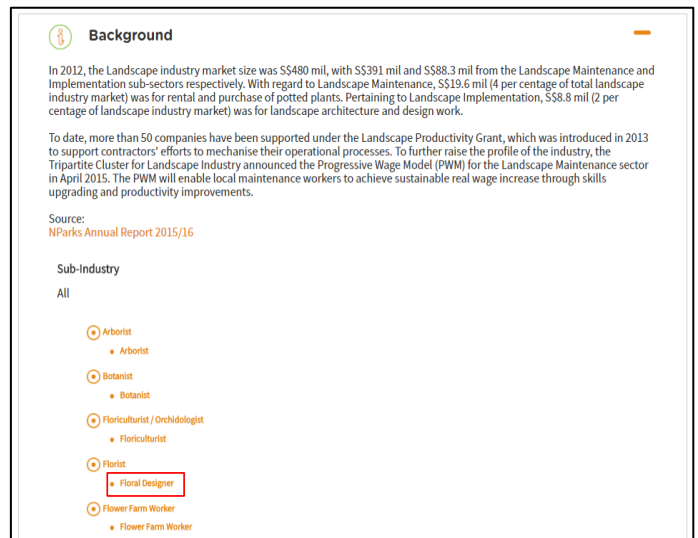
5. Another way to access the Singapore Industry Landscape Detail page is to click “Select Industry” on the Singapore Industry Landscape page.

To find out more about a specific industry, select one from the drop-down list.  
Example: Click “Landscape”.



6. From the Singapore Industry Landscape detail page, click on a specific job role to find out more.

Example: Click “Floral Designer”.



7. The selected **Job Role Detail** page is displayed.

To learn more about Job Roles, go to the **Learn About Job Roles** section.

**Floral Designer**  
Landscape

**Job Role Key Information**

- Alternate Job Title
- Sub-Industry
- Track: Nursery
- Field of Study: Horticulture
- Qualification: At least 1 GCE 'O' Level pass
- Monthly Salary (Gross by Year): Not Available (percentage)\*

**Job Role Description**

The Floral Designer selects flora and foliage necessary for arrangements. He/She replicates the bouquets in the organisation's product catalogue. He/She plans arrangements according to customers' requirements. He/She also assists customers to select design patterns within price guidelines to ensure department profitability. He/She works independently and must be able to stand for long hours. He/She must be creative and have an interest for floral designing. He/She must be able to work overtime during peak festive seasons.

**Tasks**

- Clean and maintain work areas, equipment, display cases and shelves.
- Display merchandise and keep displays and shelves full.
- Interact with customers and take flower orders.
- Order, receive and unpack merchandise.
- Pack, wrap, date and price completed arrangements.
- Trim materials and arrange bouquets or other items.

**Compatibility**

Interest Type	Score
R	50
S	56
I	50
A	50
S	23
E	67
C	50
C	29

**Career Progression Pathway**

Floral Designer

**Course / Programme Listing**

Not applicable